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Money Smarts for Kids. Money Skills for Life

FOR IMMEDIATE RELEASE

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NEWS RELEASE

Pueblo Students Gain Real-Life Skills

Young AmeriTowne On the Road returns to Pueblo thanks to Legacy Bank

January 11, Denver – For the fourth consecutive year, Young AmeriTowne On the Road returns to Pueblo bringing financial literacy education to eager 4th and 5th graders.

Young AmeriTowne, a hands-on lesson in free enterprise for elementary school students, has existed in Denver since 1990. During the program, students learn about free enterprise, civics, personal finance and workforce readiness in a fun, hands-on way. The culminating experience is a day running AmeriTowne, a real town that includes a Towne Hall, Medical Center, Newspaper and Snack Shop.

The portable AmeriTowne On the Road mirrors the Denver-based program, but it caters to smaller classes and communities like those found in and near Pueblo. This year, more than 300 students are expected to participate in the program. While in Pueblo, AmeriTowne On the Road will be housed at Pueblo Community College from January 15-25. At the completion of this session, more than 1,000 Pueblo students will have experienced their very first career-for-a-day and learned the basics of business and personal finance.

Community partners have made this program possible. Support from local presenting sponsor Legacy Bank helps keep program fees low for students and teachers, who receive a robust 6- to 8-week curriculum, training, a student workbook, a debit card, a check-book, and an interactive “day in Towne” experience. “AmeriTowne On the Road is an educational jewel for our region,” says Andrew Trainor Regional President for Legacy Bank and Young Americans Center for Financial Education partner. “Being able to sponsor such a memorable event for local children that also fosters great financial literacy is a small way we can do our part to support families and educators in Pueblo County. AmeriTowne teaches financial education, but it also teaches community.”

About Young Americans Center

Young Americans Center for Financial Education is a nonprofit organization committed to developing the financial literacy of young people, up to age 22, through real life experiences and hands-on programs. The Center fulfills its mission by offering programs that complement and reinforce each other to build life skills, work skills and financial self-sufficiency. These include Young AmeriTowne, International Towne, YouthBiz, Money Matters classes, summer camps and more. In addition, Young Americans Center houses the only real bank in the world for young people, Young Americans Bank, which shares the same educational mission of teaching children to be financially responsible. Since 1987, more than 700,000 youth have participated in the programs or bank. For more information on the Young Americans Center for Financial Education, visit www.yacenter.org.

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