

2017

Send-a-School Report

“Thank you for donating.

I learned how to write checks and how to use a debit card. Also, I learned how to use my money wisely. I didn't waste it. Finally, I learned how to be a great accountant. My favorite part of the day was when our shop, Sign and Print Shop, made a profit. This experience will help me in the future. I might even be an accountant.”

— Montview Elementary student, Aurora



1 out of 5
students receive financial aid.

VISION

To build a Colorado where every student, regardless of background, knows how to earn, make and manage his or her money wisely.

CHALLENGE

1 out of every 3 students qualifies for a low-income scholarship. Help fulfill this need.

SOLUTION

Send-a-School provides scholarship funds for low-income students to attend Young AmeriTowne and/or International Towne educational programs.



Young Americans
CENTER FOR FINANCIAL EDUCATION.

Young AmeriTowne + International Towne

YOUR IMPACT

You made 2017 Send-a-School's best year yet! Your support made a tremendous impact on the lives of young people right here in Colorado as well as their teachers, families, and volunteers.



8,806 low-income students
Ages **10-14**
29-34 classroom + day in Towne hours



109 at-risk schools
\$108,034 financial aid awarded
Average **71% FRL**



327 teachers
5 hours of training
Curriculum and materials in English + Spanish



17 daily volunteers
Parents and corporate employees

GROWTH TO MEET NEED

With your support, Send-a-School is able to reach more low-income children. In 2017, 8,806 students received aid, an 11% increase over 2016.

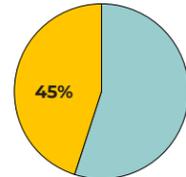


STUDENT RESULTS

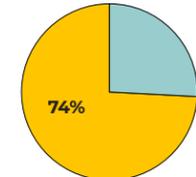
Student learning is measured by pre- and post-test data.

Percentage of students who are proficient, scoring of 70% or greater

Pre-Test



Post-Test



ATTAINABLE 2018 GOALS

You can continue to make a difference in Colorado youth financial literacy through Send-a-School.



Goal 9,340 students



Goal \$294,390 unmet need



Goal Each \$2,500 grant provides financial aid for 80 deserving students

LASTING IMPACT

“16 years ago, as a fifth grader in Golden, Colorado, my class participated in Young AmeriTowne. The experience was valuable and has stayed with me. I wanted to see if there was a way to bring a program similar to this to other places but I also wanted to share my testimony. I appreciated the program as the skills it taught me prepared me more than other school programs.

— Kim David, Age 26

Young AmeriTowne is the field trip your students will come back years later talking about. When younger students have an older sibling who has already attended Young AmeriTowne, this field trip is what they ask about on the first day of school. “Are we still going to Young AmeriTowne this year?”

— Megan Rudolph, Teacher



yacenter.org/take-action/send-a-school

For more information or to get involved, contact Betsy Sklar - bsklar@yacenter.org, 303-320-3245