

2018

Send-a-School Report

“My name is Jay.

Your Belmar location is beautiful. My job was the role of the police officer. My class went on October 30th. Young AmeriTowne is a great way for kids to learn how to use money wisely. Speaking of spending money wisely, you spent your money wisely by investing. Please continue the Towne. Thank you.”

— Hackberry Hill Elementary Fifth Grader,
Arvada



1 out of 5
students receive financial aid.

VISION

To build a Colorado where every student, regardless of background, knows how to earn, make and manage his or her money wisely.

CHALLENGE

1 out of every 3 students qualifies for a low-income scholarship. Help fulfill this need.

SOLUTION

Send-a-School provides scholarship funds for low-income students to attend Young AmeriTowne and/or International Towne educational programs.



Young Americans
CENTER FOR FINANCIAL EDUCATION.

Send-a-School to Young AmeriTowne + Intern

YOUR IMPACT

Your support of Send-a-School made a tremendous impact on the lives of young people right here in Colorado as well as on their teachers, families, and volunteers.



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8,271 low-income students
Ages **10-14**
19-30 lessons
174,495 total learning hours in 2018

102 at-risk schools
\$247,000 financial aid awarded
Average **66% FRL** (Free/Reduced Lunch)

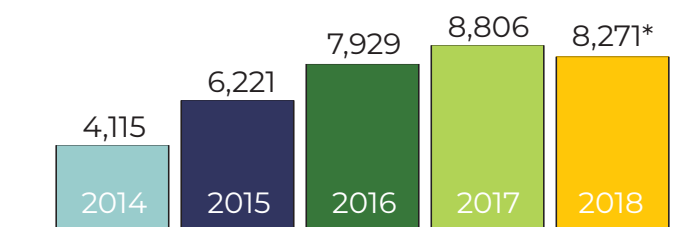
306 teachers
4 hours of training
1,224 total training hours
Curriculum and materials in English + Spanish

17 daily volunteers
Parents and corporate employees

GROWTH TO MEET NEED

With your support, Send-a-School is able to reach deserving low-income children. In 2018, 8,271 students received aid.

Number of students receiving scholarships

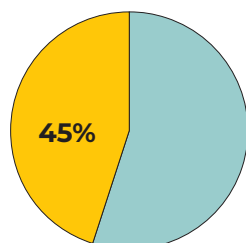


* In 2018, Young Americans Center reduced its program fee by \$5.00 for 3,305 students from smaller schools attending AmeriTowne On the Road.

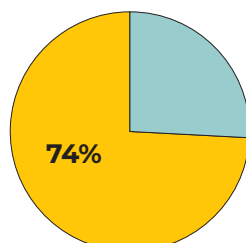
STUDENT RESULTS

Student learning is measured by pre- and post-test data collected by teachers.

Pre-Test



Post-Test



Proficient students, scoring 70% or greater.

ational Towne

ATTAINABLE GOALS

You can make a difference in Colorado students' career goals and business mindset and, thus, their financial well-being through a Send-a-School Scholarship.



Goal 10,000 low-income youth by 2020



Goal \$350,000 in fundraising



Goal Each \$2,500 grant provides financial aid for 80+ deserving students

LASTING IMPACT

“Truly, this is a great thing for the kids. Watching this event in action today was quite inspiring and has left me with a feeling of hopefulness and excitement to see what the next generation will achieve.”



— Parent Volunteer
Will Rogers Elementary School
87% Free/Reduced Lunch

Supporters

\$20,000 AND ABOVE



TRANSAMERICA®

\$10,000 - \$19,999

Bank of the West
CLA Foundation
Fidelity Investments

Madge M. and Joseph T. Mohar Charitable Foundation
U.S. Bank / U.S. Bank Foundation
The Wattis Fund

\$5,000 - \$9,999

Alpine Bank
BOK Financial
Deluxe Corporation Foundation
Denver Active 20-30 Children's Foundation

IMA Foundation
Nord Family Foundation
The Andrea-Mennen Foundation
Vectra Bank Colorado

\$1,000 - \$4,999

Banker's Bank of the West
BBVA Compass Foundation
Champion Bank
Ed Bozarth Chevrolet
First Western
The Charles M. & Faye G. Shayer Foundation
UMB Bank
University of Denver - Center for Community Engagement
Deborah Wein



To get involved, contact Betsy Sklar - bsklar@yacenter.org, 303-320-3245