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NEWS RELEASE

Out of the Classroom and Into the Real World: Students Run Their Own Towne in Pueblo

January 21, Denver – Young AmeriTowne On the Road, presented locally by Legacy Bank, returns to Pueblo this month, bringing hands-on financial education to 4th and 5th grade students for a sixth straight year.

In Young AmeriTowne, 10-year-olds run a real town that includes a Towne Hall, Medical Center, Newspaper and Snack Shop. Along the way, they gain personal finance skills, job skills, and first-hand experience about how the economy works. After attending with her daughter, a student at Desert Sage Elementary in Pueblo West, parent volunteer Cindy remarked, “AmeriTowne takes learning out of the classroom and into the real world. Ayana still talks about making a budget and saving money.”

AmeriTowne On the Road will serve an estimated 245 Pueblo-area students while at Pueblo Community College from January 14-23.

Local presenting sponsor Legacy Bank plays a large role in bringing the program back to the Pueblo community. Legacy offsets program fees for students, who receive a robust 6- to 8-week curriculum, training, a student workbook, a debit card, a check-book, plus an interactive “day in Towne” experience. “AmeriTowne On the Road is an educational jewel for our region,” says Andrew Trainor Regional President for Legacy Bank and Young Americans Center for Financial Education partner. “Being able to sponsor such a memorable event for local children that also fosters great financial literacy is a small way we can do our part to support families and educators in Pueblo County. AmeriTowne teaches financial education, but it also teaches community.”



A Young AmeriTowne Accountant from Desert Sage Elementary manages the money in his Radio Station shop. This hands-on lesson in free enterprise is presented locally by Legacy Bank. An estimated 245 students will participate this month.

About Young Americans Center

Young Americans Center for Financial Education is a nonprofit organization committed to developing the financial literacy of young people, up to age 22, through real life experiences and hands-on programs. The Center fulfills its mission by offering programs that complement and reinforce each other to build life skills, work skills and financial self-sufficiency. These include Young AmeriTowne, International Towne, YouthBiz, Money Matters classes, summer camps and more. In addition, Young Americans Center houses the only real bank in the world for young people, Young Americans Bank, which shares the same educational mission of teaching children to

be financially responsible. Since 1987, more than 800,000 youth have participated in the programs or bank. For more information on the Young Americans Center for Financial Education, visit www.yacenter.org.

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