Celebrating Colorado’s Top Youth Entrepreneurs

SPOTLIGHT

THURSDAY
OCTOBER 1
2020

Seawell
Grand
Ballroom,
DCPA

5:30pm
Cocktails
and Expo,
6:30pm
Gala

YouthBiz
STARS

Sponsorship Opportunities

Join us to recognize outstanding youth entrepreneurs and to advance award-winning youth financial literacy programs.

Sponsored by:
CoBANK
COOPERATIVE. CONNECTED. COMMITTED.

Young Americans
CENTER FOR FINANCIAL EDUCATION.
# Sponsorships

## Benefits

<table>
<thead>
<tr>
<th></th>
<th>Presenting $25,000</th>
<th>Pinnacle Benefactor $10,000</th>
<th>Mezzanine Partner $5,000</th>
<th>Foundation Circle $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exclusive Sponsorship: Sponsorship level is exclusive</td>
<td><strong>SOLD!</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Hospitality

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Presenting</th>
<th>Pinnacle</th>
<th>Mezzanine</th>
<th>Foundation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tickets to the October event</td>
<td>16 guests</td>
<td>8 guests</td>
<td>8 guests</td>
<td>8 guests</td>
</tr>
<tr>
<td></td>
<td>VIP SEATING</td>
<td>PROMINENT SEATING</td>
<td>PREFERRED SEATING</td>
<td></td>
</tr>
</tbody>
</table>

### Public Relations

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Presenting</th>
<th>Pinnacle</th>
<th>Mezzanine</th>
<th>Foundation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Featured in all event public relations announcements to the press &amp; media</td>
<td>YES!</td>
<td>YES!</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Post event recognition in quarter-page ad in the Denver Post</td>
<td>Company Logo</td>
<td>Company Logo</td>
<td>Company Name</td>
<td></td>
</tr>
</tbody>
</table>

### Exhibition

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Presenting</th>
<th>Pinnacle</th>
<th>Mezzanine</th>
<th>Foundation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Signage exhibition opportunity during the event (audience350+)</td>
<td><strong>YES!</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Publicity

<table>
<thead>
<tr>
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<th>Mezzanine</th>
<th>Foundation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition from an event speaker</td>
<td>Speaking</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Incorporation of company logo and/or name in table decorations</td>
<td><strong>YES!</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Featured on all event print and electronic publicity for the event (save the date, emails, invitations)</td>
<td><strong>YES!</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Included on all Young Americans print and electronic donor recognition materials</td>
<td><strong>YES!</strong></td>
<td><strong>YES!</strong></td>
<td>Annual Report &amp; Social Media Only</td>
<td>Annual Report Only</td>
</tr>
<tr>
<td>Company logo on donor wall glass plaque</td>
<td><strong>YES!</strong></td>
<td><strong>YES!</strong></td>
<td><strong>YES!</strong></td>
<td><strong>YES!</strong></td>
</tr>
<tr>
<td>Company listed on dedicated event webpage</td>
<td>Company Logo</td>
<td>Company Logo</td>
<td>Company Logo</td>
<td>Company Name</td>
</tr>
<tr>
<td>Recognition in event slideshow and event program</td>
<td>Designed Color Advertisement</td>
<td>Full Slide with Company Logo</td>
<td>Shared Slide with Company Logo</td>
<td>Shared Slide with Company Name</td>
</tr>
<tr>
<td>Featured in all event signage</td>
<td>Company Logo</td>
<td>Company Logo</td>
<td>Company Logo</td>
<td>Company Name</td>
</tr>
</tbody>
</table>

### Tax Deduction

<table>
<thead>
<tr>
<th>Benefit</th>
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<th>Mezzanine</th>
<th>Foundation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship of this event is tax deductible to full extent of the law. Please consult with your tax advisor.</td>
<td><strong>YES!</strong></td>
<td><strong>YES!</strong></td>
<td><strong>YES!</strong></td>
<td><strong>YES!</strong></td>
</tr>
</tbody>
</table>

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Sponsorships are **SOLD!**
YES! Our company would like to support Spotlight on YouthBiz Stars 2020.

Sponsor/Donor Information

Name: ____________________________________________________________
Company Name: ___________________________________________________
Address: ____________________________________________________________________________
City: ___________________________ State : ___________________________ Zip: ________________
Phone: ___________________________ Email (required for processing): ________________________________
Name for promotional materials: ________________________________________________________

Please Sign Me Up:

___ Presenting Sponsor $25,000    ___ Pitch Sponsor $10,000    ___ Foundation Circle $2,500
___ Pinnacle Benefactor $10,000    ___ Mezzanine Partner $5,000    ___ Individual Ticket(s) $250
___ I cannot attend. Please use my donation of $__________________________
to support Young Americans Center for Financial Education.

Payment Method

☐ Check Enclosed (payable to YACFE)  Amount $__________________________
☐ Credit Card *(Circle One) Visa / MasterCard / AmEx  Amount $__________________________

Name as it appears on credit card: ______________________________________________________
Credit card number: ___________________________________________________ Exp. date: __________
Billing zip code: ___________ CCV#: _____ Signature: ________________________________
Cardholder phone number: __________________________

☐ Invoice

Send invoice to the attention of:

Please complete the following information only if the invoice mailing address differs from the contact information.

Company Name: ______________________________________________________
Address: ____________________________________________________________________________
City: ___________________________ State : ___________________________ Zip: ________________

If you have seats that you do not plan to use (8 per table), please let us know. We invite all the applicants and their parents to be our guests for the evening.

Please email or mail this form to:

Betsy Sklar, VP Business Partnerships  Spotlight on YouthBiz Stars
bsklar@yacenter.org  Young Americans Center for Financial Education
303-320-3245  3550 East First Avenue, Denver, Colorado 80206

Contributions to Spotlight on YouthBiz Stars benefit the educational programs of Young Americans Center for Financial Education, a 501(c) 3 charity, EIN 84-1564926. Your sponsorship is partly a contribution and partly for goods or services. You may deduct only the amount of your payment that is more than the value of the goods or services you received. The estimated value of the goods and services is $120 per person.
About the YouthBiz Stars Celebration

This annual gala is the culmination of Colorado’s largest competition for youth business owners. A premier event, Spotlight on YouthBiz Stars recognizes the incredible achievements of young people who are operating real businesses with real customers and real profits.

Each year we scour the state for creative and motivated entrepreneurs ages 6-21. An independent judging panel evaluates the applications based on the execution of their business plans. The judges select one winner and two finalists in each age category who are announced at the event.

Finalists and winners receive a check to help them further their business goals. Additionally, winners receive the very special reward of being paired with a Presenting Mentor, a distinguished entrepreneur or businessperson dedicated to furthering the success of tomorrow’s business leaders.

About Young Americans Center for Financial Education

Young Americans Center for Financial Education is a nonprofit organization committed to developing the financial literacy of young people (up to age 22), through real life experiences and hands-on programs.

Educating more than 64,000 youth every year, we fulfill our mission by offering programs that complement and reinforce each other to build life skills, work skills and financial self-sufficiency.

These include Young AmeriTowne, International Towne, Money Matters classes, YouthBiz, summer camps and more. In addition, Young Americans houses the only real bank in the world for young people, Young Americans Bank, which shares the same educational mission: teaching children to be financially responsible.