



YouthBiz[®] MARKETPLACE[™]

Social Media Tips and Tricks for 2020 Spring Marketplace!

- Like us on Facebook and follow us on Instagram:
 - **Facebook:** facebook.com/youngamericans
 - **Instagram:** @yacenter
- If you like or follow us with your business account we will follow you back!
- If you post during the Marketplace and tag us, we will share your post.
- **Remember:** the more people that know about you selling, the more customers you will get.
- Social media is an easy and quick way to let people know what you are selling and where.

FACEBOOK



- Start by “liking” our page (facebook.com/YoungAmericans) and tagging your posts about Marketplace with @YoungAmericans.
- You can also “like” and “share” our Marketplace Event:
 - www.facebook.com/events/3049483861729030/
 - Or search “YouthBiz Spring Marketplace” to find and share event

Sample Facebook Posts:

- Spring is here! Find a gift for the Mom, Dad or Grad in your life at @YoungAmericans Virtual Marketplace. Shop online starting Saturday, April 25 through Saturday, May 9. For more information go to: yacenter.org/marketplace
- Looking for unique gifts from youth business owners? Buy gifts from creative young business owners like me at @YoungAmericans Virtual Marketplace. April 25-May 9. yacenter.org/marketplace

INSTAGRAM



- Follow us on Instagram @yacenter
- Post pictures of you, getting ready for Marketplace, behind the scene product making or any other pictures to promote your business and Marketplace.
- Use these hashtags to promote your business and the event
 - #YouthBiz, #YouthBizMarketplace, #Kidpreneur and #youngentrepreneur #onlineshopping #shoplocal
- Share our content that is promoting Marketplace!