

## Mia Kagianas



**Higher Education Consultant, Canva**

### **Top Skills**

- \* Sales
- \* Marketing
- \* Information Technology

### **Career Experience**

- \* Communications
- \* Entrepreneur
- \* Marketing
- \* Sales
- \* Technology

### **Why do you want to be a mentor?**

Throughout my life, I have been passionate about giving back and empowering the next generation of leaders. At an early age, I became involved in community development and volunteering, which has changed the course of my life for the better. Without the countless mentors that have supported me on my journey, I would not be where I am today. I'd like to contribute to our youth programs and support their needs while lending my expertise to their individual growth.

### **What unique skills or expertise do you possess that would be helpful to a young entrepreneur?**

Sales, Go-To-Market Strategy, Product Marketing, Customer Success, Public Speaking and Public Relations work. I am leading a launch of a new global product and working alongside teams of marketing, engineering, product management, support and finance to ensure the product is ready for customers the world over.

### **What do you like to do for fun? Any special hobbies?**

I love to ski, hike, play pool & chess, read and dream up new business ideas to make the world a better place! I enjoy hosting friends and family for get-togethers and dinner parties, and trying cooking new foods for them. Family is very important to me-I spend free time with my fiancé, cat and my family.