



Young AmeriTowne

SHOP SPONSORSHIP OVERVIEW



PREPARE TODAY'S YOUTH FOR SUCCESS IN OUR FREE ENTERPRISE SYSTEM

ABOUT YOUNG AMERITOWNE - *A unique financial education program for students in Colorado*

Young AmeriTowne provides a fun, engaging, and hands-on opportunity for more than 34,500 5th graders each year to learn about free enterprise, money management, economics, and personal financial literacy. Over 50% of all Colorado 5th Graders participate. A recent independent study shows significant academic and personal gains among participating students, families, and schools.

AMERITOWNE SPONSORSHIPS

AmeriTowne has three brick and mortar locations plus an additional portable Towne for rural opportunities. A sponsorship with Young Americans Center for Financial Education, at \$7,500 - \$10,000 per year per shop location, provides an exceptional community engagement and marketing platform while supporting Colorado's youth.

- 1** Demonstrate commitment to **advance the financial literacy and workforce readiness** of youth.
- 2** Create strong associations that **generate enduring brand loyalty**.
- 3** **Reach a wide audience of potential customers** including students, parents, volunteers and teachers (50+% of Colorado 5th Graders).
- 4** **Deliver a branded experience** tied to a memorable event with lasting impact.

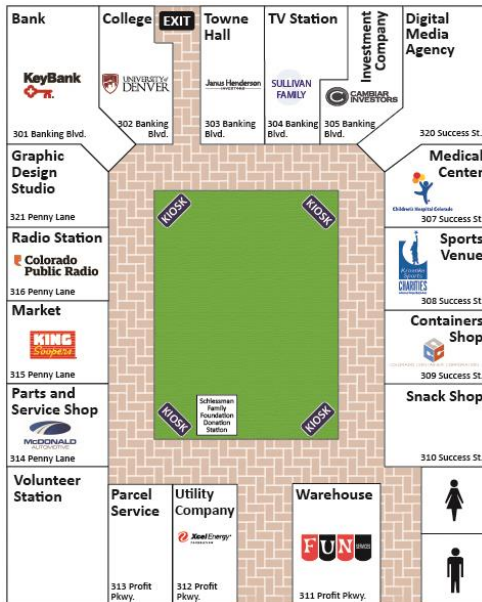


Contact Tobin Truslow, Vice President of Business Partnerships and Development at ttruslow@yacenter.org or 303-320-3245 to learn more.

Towne Shops to Sponsor

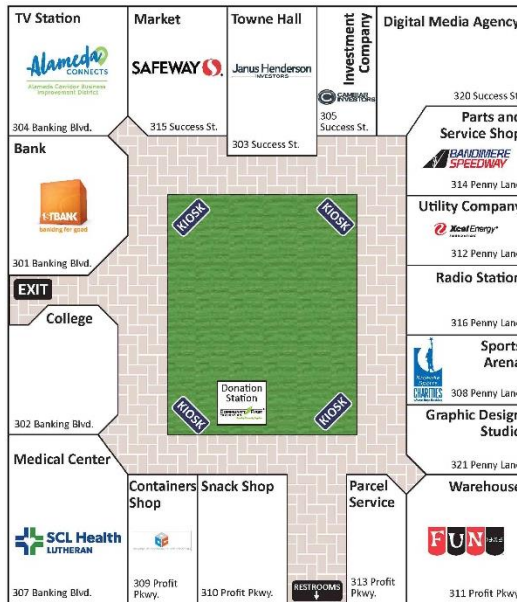
Young AmeriTowne

DENVER - HQ



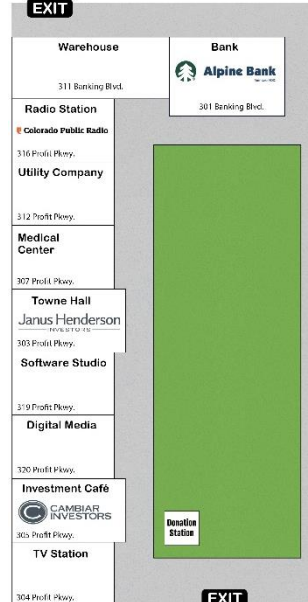
Young AmeriTowne

BELMAR



Young AmeriTowne

DENVER - 10 Shop



SPONSOR BENEFITS

Unlike many other charitable organizations, your contribution to our 501(c)3 organization is tax deductible and has measurable returns on your investment. Our corporate sponsors have the unique opportunity to support youth financial education while connecting their brand to our highly regarded programs.

Sponsors receive many tangible benefits such as; physical branding rights, social media, blogs, website placement, check presentations, guest speaking and company volunteer opportunities.

For more information on any aspect of a sponsorship, please contact Tobin Truslow, Vice President, Business Partnerships and Development at ttruslow@yacenter.org or 303-320-3245.



Young Americans
CENTER FOR FINANCIAL EDUCATION®