

# Young Entrepreneur Spotlight



Jack Bonneau, 19 | Teen Hustl www.teenhustl.com Broomfield, CO

# **Jack Bonneau: A Young Visionary Empowering Teen Entrepreneurs**

Jack Bonneau, a trailblazer in youth entrepreneurship, embarked on his business journey at just 8 years old, driven by a simple goal: to buy a Lego Death Star. This led to the inception of his first venture, a lemonade stand at a local farmer's market, which quickly evolved into a profitable summer business, netting \$900.

#### **Expanding Horizons**

Recognizing the potential to scale his success, Jack transformed his lemonade stand into Jack's Stands & Marketplaces, franchising his business model to teach other kids about entrepreneurship, financial literacy, and the value of hard work. His innovative approach provided a hands-on business experience for young entrepreneurs, coupled with the opportunity to earn their own income.

#### Teen Hustl: The Next Chapter

By high school, Jack had already made history as the youngest male to pitch on ABC's Shark Tank. His entrepreneurial spirit led to the creation of Teen Hustl, a business designed to reinvigorate the traditional teen job model for the gig economy era. Teen Hustl offers eco-friendly delivery services, providing teens with job opportunities while teaching them about business and customer service.

## A Mission Beyond Business

Now a Dartmouth College student, Jack continues to champion youth entrepreneurship through Teen Hustl and beyond. His work has not only provided valuable learning opportunities for teens but also positioned him as a leading voice in the entrepreneurial community.

## **Legacy of Innovation**

Jack Bonneau's story is more than just a tale of business success; it's a testament to the power of youthful innovation and the impact of teaching entrepreneurship early.

Through his ventures, Jack has inspired a generation to explore their entrepreneurial potential, making him a true visionary in the world of business.